

Zaid Alshibi

Full Stack Developer

Amman , Jordan | zaidealshibi@gmail.com
[+962 799 092 056](tel:+962799092056) | [linkedin.com/in/zaidalshibi](https://www.linkedin.com/in/zaidalshibi)

Full Stack Developer specialized in **Next.js, performance optimization, and scalable architecture**. Proven success leading SEO and web performance initiatives at **OpenSooq**, fixing over **1M+ SEO-critical link issues**, reducing **bundle size by 50%**, and cutting **server 5xx errors by 97%** through architectural refactors. Experienced in **micro-frontend architecture, taxonomy restructuring**, and **cross-functional collaboration** to deliver high-impact, maintainable, and user-focused web platforms. Adept at implementing **CI/CD pipelines, automated testing**, and **modular codebases** that improve scalability and development velocity.

Professional Experience

Full Stack Developer

OpenSooq - Amman, Jordan

July 2023 – Present

- **Spearheaded SEO and performance optimization** using **Google Search Console, Lighthouse, and Core Web Vitals**, achieving up to **15% faster page load** and increasing organic traffic.
- **Resolved large-scale SEO issues**, fixing over **1 million 4xx links** and **400K+ redirection (3xx) issues**, dramatically improving site crawlability and indexing.
- **Reduced bundle size by 50%**, boosting site speed and improving **Core Web Vitals** metrics across multiple domains.
- **Refactored and modularized legacy Next.js and TypeScript codebases**, enhancing scalability, maintainability, and developer productivity.
- **Built a refresh-free SERP (Search Engine Results Page)** in collaboration with backend engineers, improving user experience and engagement without full-page reloads.
- **Owned and led the Taxonomy Project**, transitioning from a category/subcategory flow to a **vertical taxonomy structure** that reshaped core business logic and search UX.
- **Developed modular micro-frontends and SDK bundles** for charts and user stats, enabling rapid integration across multiple applications.
- **Refactored critical middleware** handling language, country, and routing logic, reducing **server 5xx errors by 97%** and improving stability.
- **Removed over 50% of external dependencies**, decreasing bundle size, build complexity, and potential security vulnerabilities.
- **Identified and fixed a critical backend service bug** that was terminating worker processes, improving uptime and reliability.
- **Built RESTful APIs with Express.js** and tested endpoints via **Postman**, accelerating integration between frontend and backend services.
- **Collaborated cross-functionally** in Agile sprints, participating in stand-ups and sprint reviews, and using **Jira** and **Confluence** for documentation and backlog management.

Teaching Assistant & Software Developer

Luminus Technical University College - Amman, Jordan

March 2023 – June 2023

- **Supported the Code Fellows Full-Stack JavaScript Bootcamp**, contributing to curriculum enhancement, lab design, and course content refinement.
- **Led interactive workshops** on modern web technologies — including frontend frameworks, backend logic, and full-stack architecture — to strengthen students' practical development skills.
- **Mentored 100+ students** through live coding sessions, debugging exercises, and real-world project planning using **Trello** and **GitHub**.
- **Conducted detailed code reviews** and provided personalized technical feedback, helping students improve problem-solving, code quality, and confidence.
- **Collaborated with senior instructors** to improve course flow, streamline project evaluation, and introduce new learning modules focused on **React, Node.js, and API design**.
- Fostered an engaging, collaborative learning environment emphasizing **clean code principles, Agile workflows, and modern development best practices**.

Areas of Expertise

Frontend Development

- **React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Sass**
- Expertise in **performance optimization, Core Web Vitals, and modular micro-frontend architectures**
- Strong focus on **SEO, accessibility, and responsive design** for high-traffic, multilingual websites

Backend Development

- **Node.js, Express.js, NestJS.**
- Skilled in building **RESTful APIs**, data-driven systems, and integration with **SQL** and **MongoDB** databases
- Experience collaborating with backend engineers to enhance **API scalability, caching, and service reliability**

DevOps & Testing

- **Docker, CI/CD pipelines, Jest, Postman**
- Proficient in **continuous integration and deployment, automated testing, and containerized environments**

Performance & Analytics

- **Google Search Console, Lighthouse, Core Web Vitals, Analytics, Elasticsearch**
- Skilled in diagnosing performance bottlenecks, monitoring SEO metrics, and delivering measurable UX improvements
- Deep understanding of **web performance tuning, bundle optimization, and runtime analysis**

Education

Code Fellows - Amman, Jordan

Certificate - Advanced Software Development in Full-Stack JavaScript

2022

Hashemite University - Zarqa, Jordan

Bachelor of Mechatronics Engineering

2021