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Senior Frontend Software Engineer specializing in **React**, **Next.js**, **TypeScript**, and **modern frontend architecture**, with experience building scalable web applications, **AI-powered user experiences**, and high-performance platforms. Proven success delivering large-scale SEO and performance initiatives, architecting reusable component libraries, modernizing frontend tooling, and strengthening application security. Experienced collaborating across cross-functional teams to design, build, and optimize maintainable software that improves scalability, reliability, and user experience.

Professional Experience

Frontend Software Engineer

Eon Dental - Amman, Jordan

Feb 2026 – Present

- **Architected and developed** a reusable frontend component library consumed across multiple applications, improving **consistency**, **maintainability**, and **development efficiency**.
- **Delivered** end-to-end **AI-powered workflow** features, including multi-step user journeys, asset management, validation, and interactive result visualization.
- **Spearheaded** the migration of a large-scale React application from Create React App (CRA) to Vite, modernizing the build system and significantly improving developer experience and build performance.
- **Optimized** application performance by identifying and resolving complex rendering bottlenecks, eliminating excessive re-renders and improving overall responsiveness.
- **Strengthened** platform security by remediating authorization vulnerabilities and implementing **role-based access control (RBAC)** across administrative workflows.
- **Designed and implemented** responsive visualization interfaces with advanced comparison modes, secure sharing capabilities, and downloadable assets for end users.
- **Integrated** RESTful APIs across multiple applications, enabling configurable feature delivery and seamless communication between frontend and backend services.
- **Resolved** critical production issues involving state management, navigation, pagination, mobile compatibility, and user workflows, improving platform stability and user experience.
- **Upgraded and maintained** third-party dependencies to address security vulnerabilities, improve reliability, and ensure long-term maintainability.
- **Collaborated** closely with product managers, UX designers, backend engineers, and QA teams to deliver high-quality features using **Agile** methodologies.
- **Evaluated** third-party libraries, documented architectural decisions, and produced technical implementation plans to **reduce development risk and accelerate delivery**.
- **Contributed** to CI/CD workflows and private package distribution, enabling reusable frontend components to be shared efficiently across development teams.

Full Stack Developer

OpenSooq - Amman, Jordan

July 2023 – Jan 2026

- **Spearheaded SEO and performance optimization** using **Google Search Console**, **Lighthouse**, and **Core Web Vitals**, achieving up to **15% faster page load** and increasing organic traffic.
- **Resolved large-scale SEO issues**, fixing over **1 million 4xx links** and **400K+ redirection (3xx) issues**, dramatically improving site crawlability and indexing.
- **Reduced bundle size by 50%**, boosting site speed and improving **Core Web Vitals** metrics across multiple domains.
- **Refactored and modularized legacy Next.js and TypeScript codebases**, enhancing scalability, maintainability, and developer productivity.
- **Built a refresh-free SERP (Search Engine Results Page)** in collaboration with backend engineers, improving user experience and engagement without full-page reloads.
- **Owned and led the Taxonomy Project**, transitioning from a category/subcategory flow to a **vertical taxonomy structure** that reshaped core business logic and search UX.
- **Developed modular micro-frontends and SDK bundles** for charts and user stats, enabling rapid integration across multiple applications.

- **Refactored critical middleware** handling language, country, and routing logic, reducing **server 5xx errors by 97%** and improving stability.
- **Removed over 50% of external dependencies**, decreasing bundle size, build complexity, and potential security vulnerabilities.
- **Built RESTful APIs with Express.js** and tested endpoints via **Postman**, accelerating integration between frontend and backend services.
- **Collaborated cross-functionally** in Agile sprints, participating in stand-ups and sprint reviews, and using **Jira** and **Confluence** for documentation and backlog management.

Teaching Assistant & Software Developer

Luminus Technical University College - Amman, Jordan

March 2023 – June 2023

- **Supported the Code Fellows Full-Stack JavaScript Bootcamp**, contributing to curriculum enhancement, lab design, and course content refinement.
- **Led interactive workshops** on modern web technologies, including frontend frameworks, backend logic, and full-stack architecture to strengthen students' practical development skills.
- **Mentored 100+ students** through live coding sessions, debugging exercises, and real-world project planning using **Trello** and **GitHub**.
- **Collaborated with senior instructors** to improve course flow, streamline project evaluation, and introduce new learning modules focused on **React, Node.js, and API design**.
- Fostered an engaging, collaborative learning environment emphasizing **clean code principles, Agile workflows**, and **modern development best practices**.

Areas of Expertise

Frontend Development

- **React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Sass**
- Expertise in **performance optimization, Core Web Vitals**, and **modular micro-frontend architectures**
- Strong focus on **SEO**, accessibility, and responsive design for high-traffic, multilingual websites

Backend Development

- **Node.js, Express.js, NestJS.**
- Skilled in building **RESTful APIs**, data-driven systems, and integration with **SQL** and **MongoDB** databases
- Experience collaborating with backend engineers to enhance **API scalability, caching, and service reliability**

DevOps & Testing

- **Docker, CI/CD pipelines, Jest, Postman**
- Proficient in **continuous integration and deployment, automated testing**, and **containerized environments**

Performance & Analytics

- **Google Search Console, Lighthouse, Core Web Vitals, Analytics, Elasticsearch**
- Skilled in diagnosing performance bottlenecks, monitoring SEO metrics, and delivering measurable UX improvements
- Deep understanding of **web performance tuning, bundle optimization**, and **runtime analysis**

Education

Code Fellows - Amman, Jordan

Certificate - Advanced Software Development in Full-Stack JavaScript
2022

Hashemite University - Zarqa, Jordan

Bachelor of Mechatronics Engineering
2021